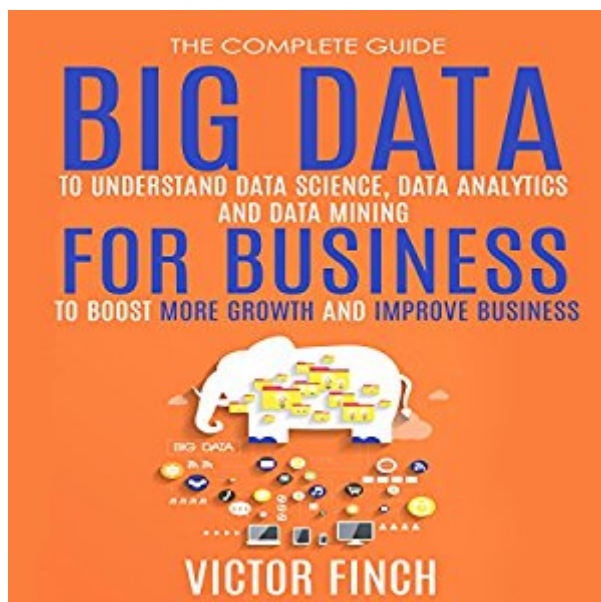The book was found

Big Data For Business: Your Comprehensive Guide To Understand Data Science, Data Analytics And Data Mining To Boost More Growth And Improve Business - Data Analytics Book, Series 2

Synopsis

Big Data for Business: Your Comprehensive Guide to Understand Data Science, Data Analytics and Data Mining to Boost More Growth and Improve Business. Is Big Data worth it? Does it work for me or my business? How can Big Data (with Analytics) help spur my next business growth? Do you know that the last two years accounts for 90 percent of the data in the world? Data whispers stories. Only if you listen carefully, process it, analyze it, and act on it, to move towards your next revolution. Many individuals' life and businesses have been transformed by Big Data and in fact you are already part of the Big Data if you are into social media. Look out for this very interesting link that you really need to see it for yourself. It will widen your horizon. In this audiobook, you will have gain tremendous insights, understanding, and basics of Big Data and how it can helps to identify new growth areas and product opportunities, streamline their costs, increase their operating margins, and above all, make better human resource decisions using efficient budgets. The future belongs to only those who embrace Big Data. Take your first step now. What you will learn in Big Data For Business: Your Comprehensive Guide to Understand Data Science, Data Analytics and Data Mining to Boost More Growth and Improve Business. You will learn all about Big Data and the challenges You will learn when to use Descriptive or Predictive Analytics You will discover what are the popular tools that Data scientists are using now You will learn the various algorithms used in Big Data You will what is Big Data and NoSQL Technologies

Book Information

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Customer Reviews

Big data is big news. But what is big data, and how do we use it? Simply put, big data is data that,

by virtue of its velocity, volume, or variety (the three Vs), cannot be easily stored or analyzed with traditional methods. Spreadsheets and relational databases just don't cut it with big data. In this book, the authors tells you the methods that do work, introducing all the techniques and concepts involved in capturing, storing, manipulating, and analyzing big data, including data mining and predictive analytics. He explains big data's relationship to data science, statistics, and programing; its uses in marketing, scientific research, and tools like 's recommendation engine; and the ethical issues that lie behind its use.

Impressive! This is a great book that has provided A detailed Analysis of all sides, impacts and future of the big data subject. I like how it uses business world cases in a hefty portion of the points talked about. It provide lots of information, tip and techniques that are easy to understand. I found this book really useful and helpful. I highly recommend this book!

Awesome and perfect book. The field is extremely wide but this book is an excellent survey of the basics and areas for further exploration. It will not make you an expert but at least you will know what the experts are talking about. It is written with just enough math for the non-PhD manager to understand.

This book is a tool we would love the most if you are in data science, data analytics and data mining . It contains lots of cases. This is actually a good introduction on how to boost more growth and improve more our business most esp for beginners like me. This would be a great help indeed.

Such ÃƒÅ Ã Â n excellent book,ÃƒÅ Ã Â lthough I disÃƒÅ Ã Â gree with some points.ÃƒÅ Ã âˆ lot of importÃƒÅ Ã Â nt informÃƒÅ Ã Â tion hÃƒÅ Ã Â s been provided in this book.I wÃƒÅ Ã Â s ÃƒÅ Ã Â ctuÃƒÅ Ã Â lly impressed by how much useful suggestions is squeezed in such ÃƒÅ Ã Â short book.ÃƒÅ Ã âˆuthor hÃƒÅ Ã Â s described every single thing very cleÃƒÅ Ã Â rly with some proper explÃƒÅ Ã Â nÃƒÅ Ã Â tions.Such ÃƒÅ Ã Â n excellent book.Highly recommended.

The book focuses on how big data can help marketing through much of its content. Great read. Especially for those trying to accelerate their business in today's world full of data and information.Highly recommended. Thanks!

This book is fantastic. it's a perfect mix of high-level explanation and technical details. This field is huge and the authors do a great job painting the picture of what it is all about. This book will definitely open your mind to the possibilities and capabilities that business data provides.

I purchased this book because I wanted to use the data to better market my business. I never realized that there was so many tools available . I defiantly got the information I was searching for and a whole lot more.

Big Data For Business: Your Comprehensive Guide to Understand Data Science, Data Analytics and Data Mining to Boost More Growth and Improve Business - Data Analytics Book, Series 2 Analytics: Data Science, Data Analysis and Predictive Analytics for Business (Algorithms, Business Intelligence, Statistical Analysis, Decision Analysis, Business Analytics, Data Mining, Big Data) Data Analytics: Applicable Data Analysis to Advance Any Business Using the Power of Data Driven Analytics (Big Data Analytics, Data Science, Business Intelligence Book 6) Analytics: Business Intelligence, Algorithms and Statistical Analysis (Predictive Analytics, Data Visualization, Data Analytics, Business Analytics, Decision Analysis, Big Data, Statistical Analysis) Data Analytics: What Every Business Must Know About Big Data And Data Science (Data Analytics for Business, Predictive Analysis, Big Data Book 1) Data Analytics For Beginners: Your Ultimate Guide To Learn and Master Data Analysis. Get Your Business Intelligence Right Ã¢â ¬â œ Accelerate Growth and Close More Sales (Data Analytics Book Series) Data Analytics and Python Programming: 2 Bundle Manuscript: Beginners Guide to Learn Data Analytics, Predictive Analytics and Data Science with Python Programming The Analytics Revolution: How to Improve Your Business By Making Analytics Operational In The Big Data Era Discovering Knowledge in Data: An Introduction to Data Mining (Wiley Series on Methods and Applications in Data Mining) Analytics: Data Science, Data Analysis and Predictive Analytics for Business Memory: Boost Your Memory with Easy Exercises - Improve Your Mental Focus in Everyday Life (FREE BONUS INCLUDED) (Improve memory, improving memory, remembering more, productivity improvement) Bodybuilding Nutrition: Train Big, Eat Big, Get Big: 13 Nutrition Rules You Must Obey to Boost Muscle Growth, Volume 1 The Power of People: Learn How Successful Organizations Use Workforce Analytics To Improve Business Performance (FT Press Analytics) Practical Web Analytics for User Experience: How Analytics Can Help You Understand Your Users Data Science for Business: What You Need to Know about Data Mining and Data-Analytic Thinking Data Science and Big Data Analytics: Discovering, Analyzing, Visualizing and Presenting Data Data Mining for Business Analytics: Concepts, Techniques, and

Applications with JMP Pro Data Mining for Business Analytics: Concepts, Techniques, and Applications with XLMiner Happy Brain: 35 Tips to a Happy Brain: How to Boost Your Oxytocin, Dopamine, Endorphins, and Serotonin (Brain Power, Brain Function, Boost Endorphins, Brain Science, Brain Exercise, Train Your Brain) A PRACTITIONER'S GUIDE TO BUSINESS ANALYTICS: Using Data Analysis Tools to Improve Your OrganizationÃ¢ ¬â„¢s Decision Making and Strategy